

THE FRANKLIN BAND MODEL

Purpose, Core Values, BHAG, Vivid Description

Purpose:

- To enhance the growth, maturity, and experience of Franklin High School students.

Core Values:

- *Community.* The community in which we live and our own community within FHS shapes who we are and in return, we shape it.
- *Excellence.* Employ a positive work ethic on our steady march toward excellence: students, parents, and staff included.
- *Enjoyment.* Students should enjoy their band experience, their friends, their musical activities, and the processes involved with them.
- *Inclusive.* Be a “big tent” organization, serving students of various abilities and backgrounds.
- *History.* Old Traditions...New Beginnings. Value and reflect on our past while being innovative in new endeavors.
- *Engagement.* The wants and needs of our student, parent, and community stakeholders are important to us.
- *Advocacy.* Be advocates for music education, in neighborhood chats and in discussions with decision makers.
- *Versatility.* Be well rounded in terms of what we do, but with a strong foundation in concert literature.
- *Challenge.* Create an environment that challenges students and promotes personal growth.
- *Stewardship.* Be good stewards of our resources, both personal and financial.

BHAG (Big Hairy Audacious Goal):

- We will be a Music for All Grand Nationals Finalist by 2021.

Vivid Description:

- We will have excellent student musicians-----numerous mid-state and all-state players. We will have concert groups perform at state and national conferences. We will have nationally recognized percussion and guard programs. We will be in consideration for national awards like the Sudler Shield and Sudler Flag. Our staff will provide top level instruction and be role models for our students. Our band parents will provide appropriate funding, advocacy, and support for the band’s development. Our students will be great leaders, helping young members succeed and passing on knowledge to the next generation. Our alumni will be advocates for our program and for music education. We will expect to be good, and do what is necessary to achieve excellence. Our marching band will place well at regional marching band contests and will perform in nationally recognized events. We will be motivated intrinsically. We will embrace competition but not be consumed by it. We will recognize the excellence in other programs, learn from them, and show appreciation to them. All of this, because **WE ARE FRANKLIN!**

Find us online at:

www.thefranklinband.org, www.youtube.com/thefranklinhsband, www.twitter.com/thefranklinband